

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

Greer, Margolis, & Mitchell #1
1010 Wisconsin Ave.
Suite 800
Washington, DC 20007

| | | |
|---|--|--|
| <u>Contract / Revision</u> 815219 / | | <u>Alt Order #</u> 06301185 |
| <u>Product</u> OBAMA SKED C | | |
| <u>Contract Dates</u> 09/04/12 - 09/17/12 | | <u>Estimate #</u> 1687 |
| <u>Advertiser</u> Obama for America 2012 | | <u>Original Date / Revision</u> 08/30/12 / 08/30/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WOIO | <u>Account Executive</u> Teresa Difuria | <u>Sales Office</u> Telerep-Philade |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 95 | <u>Product Code</u> 101 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | WOIO | 09/04/12 | 09/07/12 | Let's Make A Deal | 10-11a | | :30 | | | NM | 3 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/03/12 | 09/09/12 | - TWTF - - | | | | 3 | \$500.00 | | | |
| N 2 | WOIO | 09/04/12 | 09/07/12 | Action News at 11p | 11-1135p | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/03/12 | 09/09/12 | - TWTF - - | | | | 1 | \$1,000.00 | | | |
| N 3 | WOIO | 09/04/12 | 09/07/12 | Price is Right | 11a-12p | | :30 | | | NM | 4 | \$2,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/03/12 | 09/09/12 | - TWTF - - | | | | 4 | \$525.00 | | | |
| N 4 | WOIO | 09/04/12 | 09/07/12 | CBS Soaps | 1230-2p | | :30 | | | NM | 4 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/03/12 | 09/09/12 | - TWTF - - | | | | 4 | \$600.00 | | | |
| N 5 | WOIO | 09/04/12 | 09/07/12 | Action News at Noon | 12-1230p | | :30 | | | NM | 3 | \$1,425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/03/12 | 09/09/12 | - TWTF - - | | | | 3 | \$475.00 | | | |
| N 6 | WOIO | 09/04/12 | 09/07/12 | The Talk | 2-3p | | :30 | | | NM | 4 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/03/12 | 09/09/12 | - TWTF - - | | | | 4 | \$350.00 | | | |
| N 7 | WOIO | 09/04/12 | 09/07/12 | Anderson | 3-4p | | :30 | | | NM | 3 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/03/12 | 09/09/12 | - TWTF - - | | | | 3 | \$100.00 | | | |
| N 8 | WOIO | 09/04/12 | 09/07/12 | Action News at 4p | 4-5p | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/03/12 | 09/09/12 | - TWTF - - | | | | 1 | \$450.00 | | | |
| N 9 | WOIO | 09/04/12 | 09/07/12 | Action News at 5p | 5-6p | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/03/12 | 09/09/12 | - TWTF - - | | | | 1 | \$500.00 | | | |
| N 10 | WOIO | 09/04/12 | 09/07/12 | Action News at 6p | 6-630p | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/03/12 | 09/09/12 | - TWTF - - | | | | 1 | \$700.00 | | | |
| N 11 | WOIO | 09/04/12 | 09/07/12 | The Insider | 7-730p | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

| | | |
|--|--|--|
| <u>Contract / Revision</u> 815219 / | | <u>Alt Order #</u> 06301185 |
| <u>Contract Dates</u> 09/04/12 - 09/17/12 | | <u>Product</u> OBAMA SKED C |
| <u>Advertiser</u> Obama for America 2012 | | <u>Estimate #</u> 1687 |
| | | <u>Original Date / Revision</u> 08/30/12 / 08/30/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -TWTF-- | | | | 2 | \$500.00 | | | |
| N 12 | WOIO | 09/04/12 | 09/07/12 | The Early Show | 7-9a | | :30 | | | NM | 2 | \$230.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -TWTF-- | | | | 2 | \$115.00 | | | |
| N 13 | WOIO | 09/04/12 | 09/07/12 | Inside Edition | 730-8p | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -TWTF-- | | | | 2 | \$500.00 | | | |
| N 14 | WOIO | 09/04/12 | 09/07/12 | America Now | 9-10a | | :30 | | | NM | 3 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -TWTF-- | | | | 3 | \$75.00 | | | |
| N 15 | WOIO | 09/14/12 | 09/14/12 | Fri Hour 3 | 10-11p | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----1-- | | | | 1 | \$900.00 | | | |
| N 16 | WOIO | 09/14/12 | 09/14/12 | Fri Hour 1 | 8-9p | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----1-- | | | | 1 | \$800.00 | | | |
| N 17 | WOIO | 09/07/12 | 09/07/12 | Fri Hour 2 | 9-10p | | :30 | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----1-- | | | | 1 | \$850.00 | | | |
| N 18 | WOIO | 09/10/12 | 09/10/12 | Mon Hour 1 | 8-9p | | :30 | | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | 1----- | | | | 1 | \$1,300.00 | | | |
| N 19 | WOIO | 09/10/12 | 09/17/12 | Mon Hour 2 | 9-10p | | :30 | | | NM | 2 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | 1----- | | | | 1 | \$1,750.00 | | | |
| Week: | | 09/17/12 | 09/23/12 | 1----- | | | | 1 | \$1,750.00 | | | |
| N 20 | WOIO | 09/15/12 | 09/15/12 | Sat Hour 2 | 9-10p | | :30 | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----1- | | | | 1 | \$750.00 | | | |
| N 21 | WOIO | 09/09/12 | 09/16/12 | 1205a-1a | 1205a-1a | | :30 | | | NM | 2 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----1 | | | | 1 | \$130.00 | | | |
| Week: | | 09/10/12 | 09/16/12 | -----1 | | | | 1 | \$130.00 | | | |
| N 22 | WOIO | 09/06/12 | 09/06/12 | Thur Hour 3 | 10-11p | | :30 | | | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ---1--- | | | | 1 | \$950.00 | | | |
| N 23 | WOIO | 09/06/12 | 09/06/12 | Thur Hour 1 | 8-9P | | :30 | | | NM | 1 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ---1--- | | | | 1 | \$1,400.00 | | | |
| N 24 | WOIO | 09/04/12 | 09/04/12 | Tue Hour 3 | 10-11P | | :30 | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -1----- | | | | 1 | \$850.00 | | | |
| N 25 | WOIO | 09/04/12 | 09/04/12 | Tue Hour 1 | 8-9P | | :30 | | | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -1----- | | | | 1 | \$950.00 | | | |
| N 26 | WOIO | 09/04/12 | 09/04/12 | Tue Hour 2 | 9-10P | | :30 | | | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -1----- | | | | 1 | \$1,100.00 | | | |
| N 27 | WOIO | 09/12/12 | 09/12/12 | Wed Hour 3 | 10-11p | | :30 | | | NM | 1 | \$2,500.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

| | | |
|---|--------------------------------|--|
| <u>Contract / Revision</u> 815219 / | | <u>Alt Order #</u> 06301185 |
| <u>Contract Dates</u> 09/04/12 - 09/17/12 | <u>Product</u> OBAMA SKED C | <u>Estimate #</u> 1687 |
| <u>Advertiser</u> Obama for America 2012 | | <u>Original Date / Revision</u> 08/30/12 / 08/30/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Totals | |
|---------------|------|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| | | | | | | | | | | | Spots | Amount |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -- 1---- | | | | 1 | \$2,500.00 | | | |
| N 28 | WOIO | 09/12/12 | 09/14/12 | Let's Make A Deal | 10-11a | | :30 | | | NM | 3 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -- WTF-- | | | | 3 | \$500.00 | | | |
| N 29 | WOIO | 09/12/12 | 09/14/12 | Action News at 11p | 11-1135p | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -- WTF-- | | | | 1 | \$1,000.00 | | | |
| N 30 | WOIO | 09/12/12 | 09/17/12 | Price is Right | 11a-12p | | :30 | | | NM | 4 | \$2,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -- WTF-- | | | | 3 | \$525.00 | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | | | 1 | \$525.00 | | | |
| N 31 | WOIO | 09/12/12 | 09/17/12 | CBS Soaps | 1230-2p | | :30 | | | NM | 4 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -- WTF-- | | | | 3 | \$600.00 | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | | | 1 | \$600.00 | | | |
| N 32 | WOIO | 09/12/12 | 09/14/12 | Action News at Noon | 12-1230p | | :30 | | | NM | 3 | \$1,425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -- WTF-- | | | | 3 | \$475.00 | | | |
| N 33 | WOIO | 09/12/12 | 09/17/12 | The Talk | 2-3p | | :30 | | | NM | 4 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -- WTF-- | | | | 3 | \$350.00 | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | | | 1 | \$350.00 | | | |
| N 34 | WOIO | 09/12/12 | 09/14/12 | Anderson | 3-4p | | :30 | | | NM | 3 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -- WTF-- | | | | 3 | \$100.00 | | | |
| N 35 | WOIO | 09/12/12 | 09/14/12 | Action News at 4p | 4-5p | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -- WTF-- | | | | 1 | \$450.00 | | | |
| N 36 | WOIO | 09/12/12 | 09/14/12 | Action News at 5p | 5-6p | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -- WTF-- | | | | 1 | \$500.00 | | | |
| N 37 | WOIO | 09/12/12 | 09/14/12 | Action News at 6p | 6-630p | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -- WTF-- | | | | 1 | \$700.00 | | | |
| N 38 | WOIO | 09/12/12 | 09/14/12 | The Insider | 7-730p | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -- WTF-- | | | | 2 | \$500.00 | | | |
| N 39 | WOIO | 09/12/12 | 09/14/12 | The Early Show | 7-9a | | :30 | | | NM | 2 | \$230.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -- WTF-- | | | | 2 | \$115.00 | | | |
| N 40 | WOIO | 09/12/12 | 09/14/12 | Inside Edition | 730-8p | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -- WTF-- | | | | 2 | \$500.00 | | | |
| N 41 | WOIO | 09/12/12 | 09/14/12 | America Now | 9-10a | | :30 | | | NM | 3 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -- WTF-- | | | | 3 | \$75.00 | | | |
| Totals | | | | | | | | | | | 83 | \$44,570.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

| | | |
|---|--------------------------------|--|
| <u>Contract / Revision</u> 815219 / | | <u>Alt Order #</u> 06301185 |
| <u>Contract Dates</u> 09/04/12 - 09/17/12 | <u>Product</u> OBAMA SKED C | <u>Estimate #</u> 1687 |
| <u>Advertiser</u> Obama for America 2012 | | <u>Original Date / Revision</u> 08/30/12 / 08/30/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---------------------|----|------------|----------|--------------|----------------|-------------|--------|----------------|------|------|-------|--------|
| <hr/> | | | | | | | | | | | | |
| Time Period | | # of Spots | | Gross Amount | | Net Amount | | | | | | |
| 08/27/12 - 09/17/12 | | 83 | | \$44,570.00 | | \$37,884.50 | | | | | | |
| Totals | | 83 | | \$44,570.00 | | \$37,884.50 | | | | | | |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.